Creating Value, Virtue, and Vogue

Designer Packet 2023

"Where fashion meets creativity with a chic and modest approach."

May 22, 2023

Dear Esteemed Designer, As Salaamu Alaikum!

We've been through some tough times these last few years. We've had ups and downs all while learning to navigate a new way of living. Our beautiful life is here for the taking. As women, we see beauty in so many things, we have to first start with ourselves.

This year's theme we are going back to the basics. Our theme is all about our flow and elegance. Embracing the theme of "The Garden of Bliss, Dressed up, Hat Down," we aim to showcase the magnificence of our diverse community and the pride we take in adorning ourselves with the finest virtue – taqwa. Our theme also emphasizes our grace in everyday dressing up with dresses and hats. As women we love the flow of a beautiful dress and the hat is icing on the cake. We can't wait to see you all in your elegant dresses and hats, Dressed up, and Hats Down! We would like to extend a personal invitation to you to be a designer for this year's show.

Our designer package this year includes: Honorable mention on social media advertisements, highlights on our website up to 1 year. Your Fashion Show showcase will feature professional photographer photos. All photos are raw and unedited. Our designer package is $150.00. One of our main goals is to ensure that all designers have a package that is not only feasible, but that will make them a priority and enable them to build upon their business with professional photos, marketing highlights, and fashion showcase.

If you are not clear on the theme please feel free to call our designer coordinator, Na'Imah Hasan at 904-887-6648, or email snfsdesigner@atlantamasjid.com or sealednectar@atlantamasjid.com.

Slots will be filled based on designers meeting ***ALL PRE-QUALIFICATIONS*** (listed below) and making payment in full. Please ***RESPECT*** all deadlines. Deadlines are firm to ensure the various components of the show run as smoothly as possible.

1. Submit pictures of designs from previous engagements (at least 3), must be high quality photos. If you have been in the show before (last 3 years) and would like for us to use previous photos, please let us know.

2. Send a sample garment either by USPS, UPS, Fedex, or drop off in the secretary's office at Atlanta Masjid. If you have been in the fashion show within the last 2 years, you are exempt from this step. All others, please mail and address all packages in the care of:

N'aimah Abdullah-Wells
Atlanta Masjid of Al-Islam
560 Fayetteville Rd SE
Atlanta, GA 30316

Upon receiving these articles, please give 2 to 5 business days for a response, and we will respond accordingly. Thank you for your time and attention. If there are any additional questions or concerns, please feel free to contact me via email.

Production Show Information

Vending/Materials

- Each Designer is responsible for $150.00 **designer package** which includes raw and unedited photos from their scene taken by a photographer. All monies are due immediately to ensure show slots once approved.
- **Missing deadlines will limit our ability to showcase your garments properly. No additional requests can be made or met due to failure to abide by timeline guidelines. NO REFUNDS.**
- One clothing rack will be provided during videotaping of the show.

Music

- Sealed Nectar will choreograph, and select and produce the music for all scenes. If you have a preference, you should submit that information with your contract for review. Choreography and music are developed around the overall theme of the show; consequently, please be advised, we may not be able to honor your preference.

Show Purchases

- The Fashion Show is to help highlight all designer's garments. It is with the best consideration that you honor all clients, this includes: proper communication, proper delivery of goods, and proper expectation. If for any reason you fail to honor this portion of the agreement, you will have to observe a 1 year probationary period from the show.

Garment designs

- Garments featured in the fashion show must be available for purchase or ordering.
- The collection should include clothing in a variety of sizes. Please note, very few women wear sizes 0-4.
- Please ensure you have 12 garments for the show.
- Garments must be delivered to a specific location according to the schedule for filming.
- All garments must be on hangers, professionally pressed, and each in a separate plastic bag for protection.
- All garments must be complete. For example, a suit must include a bottom, jacket, and blouse. Do not ship coats or single jackets without prior discussion with the coordinator.
- Price and size all garments (US sizes). Use a tagging gun or safety pin to place tags inside the neck of the garment. Do not place your tags so they dangle on the runway (e.g. bottom of the sleeve).
- Inspect your garments before shipping or delivering to ensure there are no defects in craftsmanship, tears, marks, and/or stains.
- Deliver or ship only finished garments – all hems, facings, etc. finished.

Models

- Models will be provided. The measurements of all models will be provided.
- Models will be required to purchase any garments damaged by them i-e. make-up ripping etc..

- If you have models that you regularly use, you must contact the Sealed Nectar team responsible for models immediately after signing your contract. Guest models must adhere to the same guidelines and schedules as Sealed Nectar models. Sealed Nectar coordinator or team cannot be held responsible for the performance or responsiveness of guest models provided by Designers.
- Once your contract is signed, you will be contacted and provided with model photos and sizes Please respond to attempts to contact you to ensure that the sizes you need to show your garments are available. Please be aware we have various sizes.

IMPORTANT DATES TO REMEMBER

June 9, 2023	No payments will be accepted after June 9, 2023, Immediate payment due with biography to guarantee your slot in the show
June 23, 2023	Garments Due
June 26-30, 2023	Garment Fittings
July 2, 2023	Showtime @ 4 PM

Designer Package

Designer's Payment for the package is $150.00.

Please make money order or cash payments to: Atlanta Masjid of Al-Islam For additional information on the fashion show or vending please contact: Na'Imah Hasan, 904-887-6648.

AGREEMENT

I agree to fill out the agreement section from the link that is provided to me. Failure to do so, will forfeit my spot on the show.

CLICK HERE FOR APPLICATION